## Sadé Simmons

Phone: (804) 615-7841 Email: sadesimmons@hotmail.com

## Summary

Energetic and experienced Group Fitness Instructor and Personal Trainer with a strong background in Pilates based movement, weight training, and dance instruction. A reliable team player who uses passion and enthusiasm to motivate clients to transform not just externally, but internally as well.

## **Highlights**

Video on Demand Content Coordinator
Video on Demand Launch Team

Video on Demand Lead Instructor
Music Manager
Master Instructor
Virtual Fitness Coach

Training Team Teaching Associate
Client Relations Manager
Social Media Manager
Barre Instructor

Interim Studio Manager
Megaformer Lagree Instructor

**Experience** 

Fitness Instructor:

Physique 57 I 8 Springs Studio (2010-2017 I 2016-2017)

- Designed each Class and Program for multiple skill levels
- Maintained a top-rated, sold-out class schedule
- · Developed and launched premier studio programming
- Built program specific playlists
- Maintained highest studio client attendance for varying programs
- Worked closely with studio owners to develop programs, promotions, and services
- Overseer/Coordinator of all choreography, movement, and programs for Streaming Platforms
- Lead Instructor for Streaming content
- · Scheduled rehearsals, fittings, and shoots for Streaming content

Fitness Instructor | Personal Trainer:

Physique 57 I Personal Clients (2013-Current)

- · Works one on one with clients to modify movement for optimum benefit and safety
- · Works with Pre/Postnatal clients
- Designed and developed programs for individual clients
- Monitored improvement on a weekly basis
- Works with both, clients with injuries, and clients for injury prevention
- Works with teenagers to develop a firm and education fitness foundation

## Certifications

NASM CPT Lagree Certification